

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Brett Error et al.
SERIAL NO: 10/608,442
FILING DATE: June 26, 2003
TITLE: Custom Event and Attribute Generation For Use in Website
Traffic Data Collection
EXAMINER: Bob R. Chumpitaz
ART UNIT: 4115
ATTY. DKT. NO.: OMN7133

MAIL STOP AMENDMENT
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AMENDMENT A (RESUBMITTED)

SIR:

This Amendment A is being resubmitted in response to the Notice of Non-Compliant Amendment dated November 21, 2008.

The following amendments and remarks are in response to the Office Action dated May 14, 2008.

AMENDMENTS TO THE SPECIFICATION

Please replace paragraph [0001] with the following:

[0001] This application claims priority under 35 U.S.C. § 119(e) to United States Provisional Application Serial No. 60/393,004, filed June 28, 2002, entitled “Custom Insight Module,” the contents of which are incorporated by reference. This application is related to U.S. Patent Application Serial No. [[____]] 10/608,515 entitled “Click-Stream Data Collection” (Atty Dkt. No. [[7132]] OMN7132) and ~~U.S. Patent Application Serial No. _____ entitled “Capturing and Presenting Site Visitation Path Data” (Atty Dkt. No. 7131), both filed on the same day as the present invention filed on June 26, 2003.~~